



Grants E-News

Issue 12

November 06, 2009

Extension Grant
E-News

Counties in Georgia Replenish with Coca-Cola

The drought may be over in Georgia, but the message from Georgia 4-H remains clear: water conservation is important each and every day! Georgia 4-H has been awarded a grant from National 4-H Council and funded by the Coca-Cola Foundation to support this cause. One of only four states in the nation to receive the Coca-Cola Foundation 4-H₂O: *Replenish* Project Grant, 10 counties in Georgia will have one year to implement a plan to save over 100 million gallons of water and reach 30,000 youth with a water conservation message.

The 10 counties in Georgia that received the grant are; Ben Hill, Harris, Heard, Lamar, Lumpkin/Dawson, Mitchell, Muscogee, Spalding, Whitfield. The Coca-Cola Foundation 4-H₂O: *Replenish* Project Grant is to support access to clean water and sanitation, watershed protection in water-stressed regions, utilization of water for production and or multiple use systems that do more than provide clean drinking water, education and awareness programs that promote water conservation within communities and industry.



The grant of \$30,000 will support water conservation projects in ten counties as well as at each of the five 4-H Centers. Each year, approximately 37,000 participants visit Wahsega 4-H Center, Fortson 4-H Center, Rock Eagle 4-H Center, Burton 4-H Center, and Jekyll Island 4-H Center for the Georgia 4-H Environmental Education Program which allows learning to come alive in the context of the real-world.

Established in 1979, the Georgia 4-H Environmental Education Program is celebrating its 30th anniversary this year and has served over 800,000 participants since its inception. Georgia 4-H begins the *Replenish* project as messages of how to “go green” are found all around in the media; however, Georgia 4-H has remained grounded in its core areas, including the environment, over its 100+ year history. It goes without saying; Georgia 4-H has always been green. As proud recipients of the Coca-Cola Foundation 4-H₂O: *Replenish* Project Grant, Georgia 4-H will be empowered to further our mission to make the best better!

In this Issue...

Grant Announcements

**Tull Foundation
Graphic Arts & Research
Libri Foundation
Kid's Science Challenge
Petey Giroux Foundation**

Special Points of Interest...

**Bacon & Muscogee Counties
Receive Grants** Page 2

Walton Grant Success
Page 3

Grant Quick Tips Page 5



Local counties receive Grant Awards!

Two counties in Georgia have recently been awarded grants over this quarter. These grants will be used significantly in arts and healthy lifestyles

Muscogee County was awarded the Childhood Overweight Program Grant (CHOP) to provide a Healthy Lifestyle program for youth. As of right the grant is being used for equipment (computer, projector, printer, clickers for collecting data.) Another small grant that they were awarded was for \$1,000.00, this grant is the Coca-Cola Replenish Grant for water conservation efforts.

This is the second year that Bacon County has received the Grassroots Art Council Award. The award was in the amount of \$1,500.00. "I plan to spread the grant money around in three different areas", says Ann Wildes. She plans to use them for a jump rope specialist to teach character to the local middle school and community, painting murals downtown, and taking youth on a trip to see a play.



Clovers & Company performing for Bacon County Schools.

The Braitmayer Foundation

Deadline: November 15

Amount: \$10,000

This program makes grants in the area of K-12 education, particularly curricular and school reform initiatives, and preparation of and professional development opportunities.

The Broad Foundation

Deadline: Ongoing

Value: Varies

The Broad Foundation's mission is to improve K-12 urban public education through better governance, management, and labor relations. The foundation seeks applications that aim to enlist talent, redefine roles and authorities, develop high-performing leaders and systems, provide incentives for results, and honor and showcase success.

Siemens We Can Change the World Challenge

Deadline: January 31 for Elementary Schools; March 15 for Middle Schools

Amount: Varies

The Siemens We Can Change the World Challenge gives students the opportunity, tools and inspiration to become those agents of change. Beginning August 19, 2009 through March 15, 2010, middle school student teams from across the country will be challenged to create sustainable, reproducible environmental improvements in local communities.

Graphic Arts Education and Research Foundation

Deadline: Ongoing

Value: \$2,500

The Graphic Arts Education and Research Foundation (GAERF) has provided more than \$4.5 million to fund more than 125 projects at more than 45 institutions since it was founded in 1983. Mini-grants are awarded for projects such as one-day workshops, specialized conferences, and the production of career and educational materials.

Kids' Science Challenge (Athens/ Atlanta area)

Deadline: Ongoing

Amount: Varies

The Kids' Science Challenge (KSC) is a nationwide competition for 3rd to 6th graders to submit experiments and problems for REAL scientists and engineers to solve. For the second year, 4-H is partnering with Kids' Science Challenge to extend this NSF funded opportunity to 4-H groups across the country. This year's topics are **BIO-INSPIRED** and **DETECTIVE SCIENCE**.

The Libri Foundation

Deadline: December 15

Value: Up to \$700 per award

The Libri Foundation is a nationwide non-profit organization that donates new, high-quality, hardcover children's books to small, rural public libraries in the United States through its Books for Children program. The books donated through the Books for Children program are used for storytelling; toddler, preschool, and after-school programs .

U.S. Department of Education

Value: Multiple awards of up to \$2 million

Deadline: November 19

The Department of Education is calling on state educational agencies to apply for grants to assistance them with the design, development, and implementation of state-wide, longitudinal data systems. The goal of the program is to enable all states to create comprehensive systems that permit the generation and use of accurate and timely data, support informed decision-making at all levels of the education system, increase the efficiency with which data may be analyzed to support the continuous improvement of education services and outcomes.

Tull Charitable Foundation

Deadline: December 1

Amount: Varies

Nonprofits in Georgia can go after nearly \$3.4 million in support at Tull Charitable Foundation. Giving breaks down in Health & Human Services, Education & Schools, Civic Improvement, Art and Youth Development.



Hand Washing Walton

Walton County 4-H partnered with The Walton County Health Care Foundation, Social Circle City Schools and the Walton County Schools to teach a lesson on Hand Washing to Pre-K through the Fifth grade classes.

The WCHCF gave 4-H a grant of \$3005 to purchase supplies and equipment for the program.

With the concern about the possible outbreak of the H1N1 flu, Glen Blair, Extension Agent offered to teach the Hand Washing lessons while setting up the regular 4-H meetings with the school principals. Seven of the school principals have taken advantage of Blair's offer.

The lessons consist of two parts; a video "All Hands on Deck" that described when and how to properly wash hands and a demonstration of how "germs" can be transferred by the students to other students or objects used by other students by using "Glitterbug Potion" and a black light. Care was used to assure the students we did not put germs on their hands, only the "Glitterbug Potion" which will glow under a black light. The lessons were taught by the Walton County Extension staff; Judy Ashley, Glen Blair, Kathy Sasser and Michelle Rogers. Over 3500 students will receive the training. The goal of the program is to prevent the spread of infectious disease in the schools.



Profiles in Caring -- The Ambassadors of Caring Award: \$10,000

Application Deadline: Ongoing

Description: Profiles in Caring is an internationally syndicated television show as well as a nonprofit organization. The purpose of the organization is to profile nonprofit humanitarian groups doing good work around the world.

Petey Giroux Dragonfly GRANTS Program

Deadline: November 30

Amount: \$1,000

Making the world a better place one project at a time. In honor of her life of service and legacy of environmental education through the arts, the Environmental Education Alliance of Georgia has established the Petey Giroux Dragonfly Grants program. The program will provide mini-grant awards up to \$1,000 for projects that use the power of performing and/or visual arts to enhance environmental education.

Microsoft Corp.

Deadline: Ongoing

Value: More than \$1 billion

Microsoft Corp. plans to commit more than \$1 billion over the next five years to Unlimited Potential (UP), a global initiative focused on providing technology skills to disadvantaged individuals through community-based technology and learning centers. Initially, UP will provide funding to help community-based technology and learning centers hire and train technology instructors.

Adopt-A-Classroom Grants

Deadline: Ongoing

Value: \$500 credit

Teachers who register at the Adopt-a-Classroom web site can be adopted by an individual, a business, or a foundation. Once adopted, teachers will receive \$500 worth of credit to purchase items that enrich the learning environment, including classroom technology.

AmeriCorps State and National Grants

Deadline: January 26

Amount: Varies

Subject to the availability of appropriations for fiscal year 2010, the Corporation announces the anticipated availability of approximately \$363 million to award new, re-competing, and continuation AmeriCorps State and National grants. The grant categories are; education, environment, healthy futures, veterans, and opportunity.

AmeriCorps State, National, and Indian Tribes Planning Grants

Deadline: January 26

Amount: \$50,000

The purpose of planning grants is to support the development of AmeriCorps programs so applicants are better prepared to compete for an AmeriCorps program grant in the following grant cycle. AmeriCorps State and National Planning Grant applicants must not have previously received an AmeriCorps State or National grant.

Ben and Jerry's Foundation

Deadline: Ongoing

Amount: Fund organizations with a budget under \$250,000

The Foundation will only consider proposals from grassroots, constituent-led organizations that are organizing for systemic social change. It helps ameliorate an unjust or destructive situation by empowering constituents; facilitate leadership development and strengthen the self-empowerment efforts of those who have traditionally been disenfranchised in our society; and support movement building and collective action.

Georgia Nature Center

Amount: 1,500

Deadline: February 28

All field trips meet K-12 GPS Standards and feature exhibits related to weather, solar power, carnivorous plants, organic farming and green building. No application is necessary; grants are being awarded on a first come, first served basis.

DreamBox Learning**Value: \$1,000****Deadline: November 30, 2009**

The "Dream Big" contest calls on kids to imagine their career dreams and submit a video on what they want to be when they grow up. The videos will be posted on DreamBox.com as well as YouTube, with public voting on the best submissions.

Chiquita Grant**Deadline: Ongoing****Amount: \$500-\$5,000**

Chiquita gives to programs that: Promote healthy living, particularly programs that educate children and help them to lead healthier lives and support environmental and social programs that advance responsible and sustainable business practices.

Character Education Partnership**Value: \$2,000****Deadline: December 1, 2009**

The National and State Schools of Character awards aims to identify, honor, and showcase exemplars in character education and facilitate their leadership in mentoring others. The goal is to provide a variety of models of comprehensive, quality character education, representing America's diverse educational system.

Nathan Cummings Foundation**Deadline : Ongoing (Letter of Inquiry)****Amount: Varies**

The Nathan Cummings Foundation is rooted in the Jewish tradition and committed to democratic values and social justice, including fairness, diversity, and community. We build a socially and economically just society that value and protect the ecological balance for future communities.

Selling Your Idea...

An article by Janet Rasey from Science Direct Magazine said it best, "The ability to market your ideas is the most critical feature of the art of grant writing." How many of us, while we are writing our grant proposal, really realize that we are acting as a salesman for our cause? In your life, what motivates you to give money? Does it stem from your personal interest or sense of community duty? According to the National Society of Fund Raising Executives, for many people, giving is a way to establish immortality, gain influence, express emotion, experience joy, or to gain peer approval. As we write our grant application we must continually ask ourselves if our idea is reaching the donor on some type of personal level. Grant applications are in a sense advertisements that invite the donor to build a relationship with your organization and participate in funding your program. As the grant proposal is written, ask someone to review it and then answer the ultimate question, "Would you take your own money to fund this idea?"

If the answer is "No," then it is important to evaluate why not. What are the areas of the proposal that could be more attractive to a donor? Can you add sentences with more descriptive language? Try using personal stories to connect the project with real and personal life situations.

Donors fund people not, products or services. Think about the bigger picture and how what you need funding for will allow you to more easily reach that goal.

Good salesman know how to deliver their message. Educators use different methods of instruction to teach to different learning styles. As a grant writer, use formatting, diverse language, and visual aids to generate buy-in from your customer in your proposal. Write in clear, concise, and compelling sentences to convince the donor YOU will do great things with their money. When the reviewer gets to the end of the proposal yours will end up in the "Yes" stack!



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