

Extension Grants

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millions of dollars for millions of ideas

September 2010

Welcome to e-News

Welcome to the newest edition of Extension Grants e-News! In this issue, we will highlight new staff members, current grant success stories from the State 4-H Office and counties, and upcoming grant announcements. The 2010-2011 fiscal year is off to a great start. With a new grants specialist in the State 4-H Office, it's important for counties to know what resources are available as they seek external sources of funding.

Laura Waters began as the grants specialist for UGA Cooperative Extension and the Georgia 4-H Foundation in July 2010. Laura is a former Evans County 4-H'er and is a "Double Dawg." She earned a bachelor's degree from UGA's College of Family and Consumer Sciences and a master's degree from UGA's School of Public and International

Affairs. In her previous position as a UGA admissions counselor, she collaborated with several members of the Extension faculty to recruit students into the College of Agricultural and Environmental Sciences. While in graduate school, she completed several successful grants for a health services non-profit in Atlanta and has worked on various federal grants as a part of her graduate program. She focused on nonprofit management as a graduate student and is ready to assist counties in finding and completing successful grant proposals.

Katie Sadler-Stephenson is the new VISTA volunteer in the state 4-H office and will be working on grants along with many other different program areas, including marketing and evaluation. Katie graduated from Wesleyan College

in Macon and has coordinated volunteer programs at churches and other education organizations for a number of years. She has also worked for the Department of Family and Children Services as a case manager. A talented singer, she performed with the Atlanta Orchestra Chorus for 5 years. She is married to Kevin and they have a two-year old daughter, Miriam.

Josh Paine is a current Junior at UGA and will be working with Laura as a student worker in the State 4-H Office. Josh is an Agricultural Communication major at UGA and holds leadership roles within Collegiate 4-H and several other student organizations on campus. He will be working on grants and duties associated with the UGA/State of Georgia Collegiate 4-H Club and the 2011 National Collegiate 4-H Conference.



Waters



Sadler-Stephenson



Paine

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Health Rocks! Grant



The Health Rocks!® program is a healthy life program based on life skills and appropriate health knowledge, with special emphasis on tobacco use prevention. The program also includes components that bring youth, families, and

and fund development staff person. With this model, Health Rocks! will be fully integrated throughout these states to ensure sustainability and a higher return on investment.

Georgia's Health Rocks! program is currently a tier one



communities together to develop strategies that prepare young people to make healthy lifestyle choices.

Over the next three years, 10 land-grant universities will be institutionalizing Health Rocks! using a new model. It includes the involvement of a youth/adult implementation team, evaluator,

state, joining Tennessee and Kentucky. Tier one puts Georgia at operating at full capacity with a \$100,000 grant stipend. The 2010 program includes over 30 counties and is committed to reach 7,000 youth by the end of October 2010.

Many Health Rocks! events have been held this year at both a county and state level. In May, the State Health Rocks! Team trained nearly 50 youth and adults in the three levels of curriculum. Those county teams then went forth and conducted local programs to reach their committed numbers. Many

day camps and lock-ins were slated throughout the summer. Health Rocks! classes also reached over 600 youth at State Council and over 200 youth at Senior Camp.

The State Team partnered with Radio Disney on July 31, 2010 for day of fun and learning at a back-to-School Bash at Greenbriar Mall in Atlanta. Health Rocks! activities conducted there were able to reach over 600 youth in an urban setting. Many parents were also exposed to both the Health Rocks! program and Georgia 4-H.

Counties have continued to instruct the curriculum throughout the fall and will be finishing this year's program on October 15. The program is on track to not only meet its target goal of 7,000 but hopefully exceed it by at least 1,000 more.



State Farm Grants

2011 National Collegiate 4-H Conference

The State Farm Youth Advisory Board funded the State of Georgia Collegiate 4-H Financial Literacy Initiative and Conference grant (“SOS: Sharing Ourselves for America’s Future”) this past year. Since then, the State of Georgia Collegiate 4-H club has worked diligently to plan and organize their 2011 National Collegiate 4-H Conference, which will be held in Atlanta April 14th-17th, 2011.

The entire conference is structured around promoting financial literacy for college students and younger 4-H’ers through a national service project. The club is focusing on training middle school students across Georgia and the United States on the financial literacy curriculum, “Your Money, Your Future,” developed by Michael Rupered, Financial Management Specialist in the College of FACS.

Using the State Farm grant funds, the Collegiate 4-H’ers have worked with Michael to restructure the curriculum and have developed the training materials for a pilot program to be executed during the next few months. At the National Conference, the Collegiate 4-H’ers from Georgia will train other states on the curriculum, who will in turn take the curriculum back to their own states and teach middle school students the financial literacy lesson. The goal for this project is to reach over 3,000 young people across the country. If you would like for Collegiate 4-H’ers to teach the condensed, hour-long version of the “Your Money, Your Future” curriculum during a club meeting, please contact Laura Waters, Collegiate 4-H advisor, at lwaters@uga.edu.

The 2011 National Collegiate 4-H conference will feature workshops related to financial literacy, classes on teaching the “Your Money, Your Future” curriculum, a service project, and a keynote address by radio and television host and financial expert Clark Howard.

State Farm has enabled all of the Collegiate 4-H Clubs across the United States access to the outstanding “Your Money, Your Future” curriculum and hopes to leave a lasting legacy on financial literacy education across America.

Cyber Security Initiative & Need-A-Computer

The State Farm Youth Advisory Board also funded the Cyber Security Initiative Grant grant this year to the Georgia 4-H Youth Technology Leadership Team and to the Need-A-Computer project. The Technology Team has been hard at work this year, putting the grant goals in to action. A mobile technology lab has been put together with grant funds. This lab includes twelve HP Notebook Computers, six Garmin Handheld GPS Units, wireless internet and an All-In-One Epson Printer. The lab got a lot of use this summer at several 4-H events, including State Council, Senior Camp, State Congress, the Georgia 4-H Gala, and Youth Summit.

The team and its faculty advisor, Cheryl Varnadoe, have also led several cyber security/internet safety classes around the state. The 6th year of the Need-A-Computer project has also played a huge role in the year’s grant. 20 computers were given away in December and were fully loaded with new modems. This brings the overall number of computers given away to over 200. This year’s grant funds will help make the 2010 give-away even better.

If you are interested in using the mobile lab or holding a cyber security class in your county or for more information on Need-A-Computer, please contact Cheryl Varnadoe, cv4h@uga.edu. If you are interested in using the Mobile Technology Lab, please contact Richie Knight, rknight1@uga.edu.

Vista Program Volunteers

Join Extension Offices Statewide

Four new VISTA volunteers were hired and trained to begin work this fall in Extension offices throughout the state. Darra McClendon, Hannah Lemoine, and Kristen Strickland are working in Houston, Lowndes, and Sumter counties respectively. Katie Sadler-Stephenson has joined the State 4-H Office in Athens. Rick Sooy is currently a VISTA volunteer in Camden County and has been in place for approximately a year.

AmeriCorps VISTA is a national service program designed specifically to fight poverty. Founded as Volunteers in Service to America in 1965 and incorporated into the

AmeriCorps network of programs in 1993, VISTA has been on the front lines in the fight against poverty in America for more than 40 years. VISTA members commit to serve full-time for a year at a nonprofit organization or local government agency, working to fight illiteracy, improve health services, create businesses, strengthen community groups, and much more.

The AmeriCorps VISTA positions are designed to expand the reach of Georgia 4-H through capacity-building efforts such as fund development, grant writing, volunteer recruitment, marketing, and public relations.

The new group of VISTA volunteers has received training on Extension and 4-H, as well as efforts to build capacity, such as fund development, grant-writing, and volunteer programming.

Georgia 4-H hopes to continue its positive relationship with AmeriCorps VISTA for many more years. This partnership will strengthen the resources available to counties and provide valuable professional experience to VISTA volunteers. For more information on the AmeriCorps VISTA program, please visit www.americorps.gov

GRANT ANNOUNCEMENTS

\$500 awards for youth gardening projects

The Subaru Healthy Sprouts Award recognizes and supports youth gardening programs focused on teaching about our environment, nutrition, and hunger issues in the United States. Through winning programs, youth will learn the skills necessary to maintain a healthy lifestyle compatible with environmental stewardship and gain an understanding of how their actions can positively impact the well-being of their community.

State Farm Good Neighbor Service-Learning Grants

(Deadline: October 15)

State Farm is proud to team up with Youth Service America to offer grants of up to \$1,000 for youth-led service-learning initiatives in all 50 states and the District of Columbia, and in the Canadian provinces of Alberta, Ontario, and New Brunswick. Eligible programs will engage youth in service-learning, an effective teaching and learning strategy that promotes student learning, academic achievement, workplace readiness, and healthy communities. State Farm Good

Neighbor Service-Learning Grants encourage semester-long projects (following YSA's Semester of Service framework) that launch on Martin Luther King, Jr. Day of Service (January 17, 2011) and culminate on Global Youth Service Day (April 15-17, 2011). Eligible candidates include teachers, service-learning coordinators and students in a public school, or staff and youth in a community-based organization working with a public school. Applications must be submitted by midnight, October 15, 2010. Learn more and access the application at www.YSA.org/goodneighbor

People's Garden School Pilot Program.

Purpose:

To teach students involved in the gardens about agriculture production practices, diet and nutrition; contribute produce to supplement food provided at eligible schools, student households, local food banks or senior center nutrition programs; and conduct an evaluation of funded projects to learn more about the impacts of school gardens.

Funding:

This grant offering will be awarded as a cooperative agreement between the award recipient and the Food and Nutrition Service (FNS) which means FNS will have involvement in carrying out the activities of the People's Garden School Pilot Program. The grants will be awarded to develop and run community gardens at eligible high poverty schools - defined as public schools with 50 percent or more students eligible for free and reduced price meals, Richard B. Russell National School Lunch Act (42 U.S.C. 1769(g)(3)).

Walgreens Corporate Contribution Program

The Walgreens Corporate Contribution Program supports nonprofit organizations in local Walgreens communities throughout the United States and Puerto Rico. Walgreens provides grants to organizations that focus on: access to health and wellness in their communities, pharmacy education programs and mentoring initiatives, civic and community outreach, and emergency and disaster relief. Health is the company's major area of focus, with priority given to programs that address the health needs of community residents. The company also accepts sponsorship or promotional marketing requests. Online applications may be submitted throughout the year. Visit the company's website for application procedure information.

\$12,500 for budding scientists

Disney's Planet Challenge is a free, project-based environmental and science competition for classrooms nationwide. The competition offers budding scientists the chance to use their imagination and creativity to help the planet while giving educators a fresh new way to motivate students with the help of an educationally sound curriculum that meets national and state guidelines requirements. For the project, students identify an environmental issue in their local community and design a solution they manage from start to finish.

GRANT ANNOUNCEMENTS

Lorrie Otto Seeds for Education Grant Program

(Deadline: October 15)

Organization: Wild Ones

Eligibility: Schools, nature centers, and other nonprofit places of learning

Grant Value: Multiple awards ranging from \$100 to \$500
The Lorrie Otto Seeds for Education Grant Program gives small monetary grants to schools, nature centers, and other nonprofit and not-for-profit places of learning with a site available for a stewardship project.

Project goals should focus on enhancement and development of an appreciation for nature using native plants. Projects must emphasize involvement of students and volunteers in all phases of development, and increase the educational value of the site. Creativity in design is encouraged, but must show complete and thoughtful planning. The use of, and teaching about, native plants and the native-plant community is mandatory, and the native plants must be appropriate to the local ecoregion and the site conditions (soil, water, sunlight).

Win up to \$5,000 for community service

The Prudential Spirit of Community Awards program is the United States' largest youth recognition program based exclusively on volunteer community service. The program's goals are to applaud young people who already are making a positive difference in their towns and neighborhoods, and to inspire others to think about how they might contribute to their communities. Over the past 15 years, more than 280,000 young Americans have participated in the program, and more than 90,000 of them have been officially recognized for their volunteer work.

Toolbox for Education Grant

(Deadline: October 15)

Organization: Lowe's Charitable and Educational Foundation

Eligibility: K-12 schools (including charter, parochial, private, etc.) or parent groups

Grant Value: \$5,000

Lowe's Toolbox for Education grant program funds school improvement projects initiated by parents in recognition of the importance of parent involvement in education.

Contact:

<http://toolboxforeducation.com/>

Office Depot Foundation Grants

(Deadline: November 15)

Organization: Office Depot Foundation

Eligibility: School, nonprofit, library, or government agency

Grant Value: Multiple awards ranging from \$50 to \$3,000

The Office Depot Foundation works with organizations large and small to collaborate on programs and efforts that bring systemic change to the communities they serve.

The Foundation gives priority to applicants that submit proposals that represent collaborations between two or more organizations, participate in the Office Depot Foundation Leadership Network or attend the annual Weekend in Boca Civil Society Leadership Symposium, or utilize the Office Depot Foundation Caring Connection to recruit volunteers or to track volunteer activities and hours.

Contact:

http://www.officedepotfoundation.org/grant_guidelines.asp

UnitedHealth HEROES

(Deadline: October 22)

UnitedHealth HEROES is a service-learning, health literacy initiative designed to encourage young people, partnering with schools and nonprofits, to create and implement local hands-on programs to fight childhood obesity. Educators, nonprofit leaders, and students are encouraged to apply for grants of up to \$1,000 to engage youth in all 50 states and the District of Columbia. Youth participants raise awareness around their work by culminating their service projects on Global Youth Service Day (GYSD), April 15-17, 2011, an international day of service that occurs in all 50 states and in more than 100 countries. Applications must be submitted online before midnight October 22, 2010. Grant recipients will be notified in December and January. To obtain an application, visit www.YSA.org/HEROES.

GRANT ANNOUNCEMENTS

Verizon Foundation: Literacy Grants (Deadline: October 31)

Verizon Foundation Literacy Grants are available to organizations committed to basic literacy skills in the United States. Verizon has invested in a network of collaborative literacy partners, offering a wide variety of programs with a focus on e-learning. Verizon's leadership in technology and communications provides the distribution network. Maximum award: \$10,000. Eligibility: 501(c)3 organizations.
<http://foundation.verizon.com/grant/guidelines.shtml>

Tiger Woods Foundation: Grants for Underserved Youth (Deadline: November 1)

Tiger Woods Foundation grants provide opportunities to children who are underserved, focusing on programs and projects that enhance the learning process for children, and transitional programs for young adults to become productive adults. Maximum award: \$25,000. Eligibility: 501(c)3 organizations; see website for further stipulations.
<http://web.tigerwoodsfoundation.org/programs/grants>

Disney's Friends for Change Grants

Disney, together with Youth Service America (YSA), is proud to offer Disney's Friends for Change Grants to help kids that are making environmentally friendly changes in their communities. Disney's Friends for Change is a program from Disney that encourages kids everywhere to take steps together with their friends to help the planet. The Friends for Change Grants fund kids' projects that help the environment and engage children ages 5-18 as leaders in their communities. Disney, working with YSA, awards 150 \$500 grants each year.

<http://www.ysa.org/grants/disney-friends-change-grants>

JCPenney Afterschool: "Care, Share, WIN!"

National 4-H Council is pleased to announce a new opportunity, through the partnership with JCPenney Afterschool, which can immensely benefit both National 4-H Council and local 4-H youth. Through the "Care, Share, WIN!" promotion, JCPenney will distribute \$1 million through a month-long Facebook campaign; offering the opportunity for students ages 13-18 to win a grant for their favorite charity and a college scholarship for themselves, from September 20 to October 3, 2010. Please visit JCPenney's Facebook page to learn more <http://www.facebook.com/jcpenney> (you must first click "Like" on the JCPenney page in order to vote and enter the contests). Additional information about this promotion is located at <http://www.4-h.org/resource-library/promotional-toolkits/detail/default.aspx?id=2002>

County Spotlight: Bacon County Grassroots Art Grant

Bacon County 4-H received a Grassroots Art Grant from the Georgia Council for the Arts and has hosted programs in four different areas over the past year.

4-H'ers were able to see a performance of the musical Annie by the Appling County Community Theater in Baxley, Georgia. It was open to the public and it was promoted to all students in grades 5-12 in Bacon County Schools. 53 participants enjoyed seeing the play and talking about it for several days following the trip. This experience inspired several of the students to try out for local plays in Alma.

Mark Rothstein's World of Rope Jumping is a performance that is designed to entertain, motivate, encourage, and teach youth. All students in grades 6-8 were in attendance, along with teachers and staff. As a performing professional athlete, role model, entertainer and educator, Mark presented a motivational 45-minute show based on electrifying rope jumping routines and interactive character building skits.

A local artist was asked to design and paint "blueberry buddy" murals for the Goldwasser downtown park restrooms and a local builder was hired to create a



4' X 8' marquee to hang on the back of the amphitheater in the park to be used to advertise various community events. Since Bacon County is the Blueberry Capital of Georgia, the Blueberry Buddy murals help to promote blueberries and brighten the appearance of local parks and facilities.

Knitting classes were held for adults and youth using funds from the Grassroots Art Grant.

Next year, Bacon County 4-H hopes to use funds from the Grassroots Art Grant to host a four-day Art Camp in collaboration with a local art gallery.

Grant Writer's Corner

Hello everyone!

I am so excited about the opportunity to work with your counties to seek out and prepare grant proposals. I have already worked with several of you to research grant opportunities and write proposals and I look forward to meeting many more of you soon. Sources of external funding have become increasingly important in funding our programs, so I want to make sure that we can all work together in the most effective way to target the best grant opportunities to fit your needs.

In the first article of this edition of Extension Grants E-News, we highlighted new staff in the State 4-H Office. Each of us will be working on grant development in some capacity and we welcome your questions. With these staff members trained and prepared to begin assisting counties, we will be able to increase the number of successful applications on your behalf over the next year.

I will be publishing an Extension Grants E-News each month and they will each include a "Grant Announcement" section with upcoming grant opportunities. As always, you can find upcoming grant opportunities and other resources on our website at <http://www.georgia4hfoundation.org/grants.htm> and I will also send out pending grant opportunity announcements via email.

*Best wishes!
Laura*

Baldwin County



Baldwin County 4-H club members recently completed a quilt to accompany a garden bench as part of a collaborative grant with Georgia College and State University. The grant will fund the building and support of a children's community garden and beneficial insect garden site.

The Baldwin County 4-H Junior Garden Club was also able to take part in the ribbon-cutting ceremony for the Community Garden and planted a few fall vegetables in the garden.

Georgia Learn & Serve Grant

The Georgia 4-H Foundation was recently awarded a \$100,000 grant from the Learn and Serve program, a division of the Georgia Department of Community Affairs.

Learn and Serve America provides grants to schools, colleges, and nonprofit groups to support efforts to engage more than 17,000 Georgia students in community service linked to academic achievement and the development of civic skills. This type of learning, called service learning, improves communities while preparing young people for a lifetime of responsible citizenship. In addition to providing grants, Learn and Serve America serves as a resource on service and service-learning to teachers, faculty members, schools, and community groups.

Learn and Serve funds, administered by the Corporation for National and Community Service are flowing into state agencies in support of Service Learning. Because leaders at all levels of government support the need to engage more people in service to their communities, it is likely that funding for Service Learning will not only remain steady, but may even increase. One of the primary avenues by which these funds filter down into classrooms is through Learn and Serve Grants, which are administered to schools at both the K-12 and collegiate levels.

During the 2008 – 2009 academic year, the University of Georgia, College of Agricultural & Environmental Sciences, Cooperative Extension, Georgia 4-H received a Georgia Learn and Serve

Training Grant. While normally reserved for Regional Education Service Agencies, or RESAS, the Department of Education awarded a grant to Central Savannah River Area RESA in collaboration with Georgia 4-H. Because of their statewide network of county offices and strong partnerships with local school districts, Georgia 4-H was uniquely positioned to engage a statewide audience of teachers, administrators and 4-H educators in Academic Service Learning projects, tied to Georgia Performance Standards.

In 2008, Georgia 4-H and

on upcoming trainings, please go to www.georgia4h.org/servicelearning/.

Teachers like Sharon McCollough, a science teacher at Morgan Middle School, were inspired and enabled to design and implement Academic Service Learning projects. Her class was studying pollinators and identified the need for an outdoor classroom. After surveying other teachers and students, they found that there was widespread support for their project and that this classroom would be used by teachers from a variety of subject areas. Mrs. McCollough's class engaged the assistance of community partners and applied knowledge from a variety of subjects as they designed their garden, built planters, selected plants, monitored growth and shared what they learned with the community.

This is just one example of the many exciting Service Learning projects taking place in K-12 schools all over the nation. Learn and Serve Grants require that schools work with partners, providing excellent opportunities for reciprocal

campus-community partnerships.

By engaging our K-12 counterparts, we can share best practices and connect students from different ages and circumstances in meaningful educational activities.

Georgia 4-H is grateful to the staff of the Georgia Department of Community Affairs for their commitment to sustaining this grant program for the entire state and for the amount awarded specifically to Georgia 4-H as a lead institution.



CSRA RESA engaged 4,800 students, 178 educators and 31 partner agencies in 22,763 hours of Service Learning activities.

This year, Georgia 4-H received the maximum amount given to any sub-grantee in the state. 4-H will provide training and mini grants to classroom teachers and County 4-H programs in order to encourage the integration of service learning into Georgia schools and provide funding for projects. For additional details

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Resources

www.grants.gov

www.egrants.ed.gov

www.servenet.org

www.grantsalert.com

www.genv.net

www.channing-bete.com

www.georgia4hfoundation.org/grants.htm

